647510 **BBA5BecF504x** **Seat No :________**

B.B.A. Semester - 5 (Remedial) (CBCS) Examination

March/April-2026 (NEW COURSE)

Business Ethics and Corporate Governance(Foundation)

Time: 2:30 Hours **Marks:70**

Instructions:

1. All questions are compulsory.
2. Figures to the right indicate marks.

Que.1 Explain the concept of business ethics. Discuss any three major reasons why ethical problems arise in the business world. (14)

OR

Que.1 Discuss the difference between profit maximization and social responsibility as objectives of a business.

Que.2 Define Corporate Governance. Briefly explain its key features and state why an improving governance standard is important. (14)

OR

Que.2 How do accounting standards and corporate disclosures support governance? Also, define insider trading and mention its key aspects.

Que.3 Explain the meaning and composition of a Board of Directors. (14)

OR

Que.3 What is CEO duality? Differentiate between the CEO and Chairman roles. Describe the positive and negative outcomes of CEO duality.

Que.4 Define the meaning of an auditor. Explain the duties and responsibilities of an auditor and discuss the role of the auditor in corporate governance. (14)

OR

Que.4 Define whistle blowing and explain its kinds and preventive actions to minimize whistle blowing incidents.

Que.5 What is equal employment opportunity and preferential hiring? (14)

OR

Que.5 What is Corporate Social Responsibility (CSR)? Briefly describe its evolution and common indicators for measuring business social performance.

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